MARYAM WAHEED KHAN

Web & UI Designer
maryamwaheedk@outlook.com

PROFILE

Web and UI designer with 4+ years across SaaS, brand identity, and product design. Led marketing website design at a 300-person US-based AI restaurant tech startup, from Figma wireframes to production in Framer. Fluent in AI-assisted workflows, including Claude Code for design-to-code builds.

EXPERIENCE

AIO | *Senior Web Design Associate* | Jan 2024 – May 2026
US-based AI restaurant technology startup (POS, Kiosk, mPOS).

- Led end-to-end web design of the marketing website in Figma and Framer, from wireframes and prototypes to responsive production builds
- Used Claude Code for design-to-code implementation, plus Midjourney, Freepik, and Claude for asset generation and UX copy
- Managed web project delivery: QA, Jira tracking, and developer handoff across US and Pakistan teams
- Mentored a junior designer from intern to full-time hire; produced brand assets for the full product suite

AcidHelp | *Co-Founder & Design Lead* | 2026 – Present
Civic-tech platform addressing acid violence and gender-based violence in Pakistan. acidhelp.com

- Designed and developed the entire platform from scratch: brand identity, UI/UX design, and front-end build through public launch
- Created the visual identity and all imagery, using AI image generation for on-brand campaign and web assets

Interwood Mobel (Pvt) Ltd. | *Design Consultant* | Dec 2022 – Sep 2023

- Advised clients on interior and product design, producing 2D CAD drawings and 3D models (AutoCAD, 3ds Max) from concept to sale

The Square Peg | *Graphic Designer* | Jun 2020 – Aug 2021

- Designed brand identities and social media content for clients including Shaheen Chemist, The City School, and Chashni Sweets

Earlier: Content Creator & Graphic Designer, Dermabliss (Freelance) | Designer, SilkSkin Leather | Social Media Manager, Hunehar Welfare School

LEADERSHIP & COMMUNITY

Brand Lead, 5 Mailay Aur Unkay Thailay — Civic-awareness initiative on littering and urban cleanliness
Global Shaper, Islamabad Hub — World Economic Forum Global Shapers Community
Founder, Pawsibilities — Stray animal rescue organisation

EDUCATION

NUST, School of Art, Design and Architecture | Bachelor's in Industrial Design | 2018–2022

TOOLS & SKILLS

Design: Figma, Claude Design, Framer, Photoshop, Illustrator, Canva, AutoCAD, 3ds Max, Keyshot
AI: Claude Code, Claude, ChatGPT, Midjourney, Higgsfield, Lovable, Freepik
Skills: UI/UX Design, Web Design, Responsive Design, Brand Identity, AI-Assisted Workflows, Design Team Coordination, Project Management (Jira), Mentorship